



Press Release

FOR IMMEDIATE RELEASE

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BILL TAMLYN DECLARED 2010 ONE MAN MINNEAPOLIS *Event Shines New Spotlight on* *Minnesota Reading Corps and 19 Additional Charities*

MINNEAPOLIS – May 24, 2010 – Bill Tamlyn, a writer from St. Paul, MN., was chosen as the quintessential Twin Cities guy at the One Man Minneapolis event held at the Pantages Theatre in Minneapolis on Saturday, May 22. Tamlyn has been a long-time supporter of Minnesota Reading Corps, a statewide initiative that combines the people power of AmeriCorps with the science of how kids learn in order to help every Minnesota child become a successful reader by grade 3.

Minneapolis Mayor R.T. Rybak, First Lady Megan O’Hara, and co-hosts Ann Michels and Christiana Clark announced the winner after the 20 finalists were narrowed down to five finalists. The four finalists, in addition to Tamlyn, were Jeffrey Cloninger, supporting the Juvenile Diabetes Research Foundation; Brian Gioielli, supporting the YMCA Point Northwest of Minneapolis; Joel Morris, supporting Students Today Leaders Forever; and Jessie Ramirez, supporting the Boys and Girls Club of the Twin Cities.

Audrey Suker, CEO of ServeMinnesota, the umbrella organization of MN Reading Corps, states, “We are so impressed by the mission of this competition, connecting more people to worthy nonprofits and highlighting their important work. Bill is a true ambassador for the Minnesota Reading Corps and The One Man Minneapolis competition is a great way to share our story with more people.” Tamlyn added, “I set out to meet new people, have fun and raise awareness of the amazing work that MN Reading Corps does. I feel like I achieved those goals and came away inspired, humbled and energized to give back even more.”

As One Man Minneapolis, Tamlyn and MN Reading Corps share in \$5,000 cash, and each receives a one year supply of vitaminwater zero. On-line voting from the public, along with a panel of seven local judges active in the Twin Cities, helped determine the five finalists and winner competing at the Pantages Theatre.

ONE MAN MINNEAPOLIS is sponsored by vitaminwater Zero, martinpatrick3, Sun Country Airlines, Love + Life Architects, Elsworth Menswear, Savvi Formalwear, Metro Magazine, Fuegos pisco, Yelp.com, myTalk 107.1, Twin Cities Live, First Tech, and Stagetime Productions. ONE MAN MINNEAPOLIS is produced by Scott Mayer and Mitch Kelly of MAYER, a Twin Cities sponsorship marketing business.

Minnesota Reading Corps is a statewide literacy initiative to help every Minnesota child become a successful reader. Trained AmeriCorps members and community volunteers provide one-on-one tutoring to children who are at risk for not reading at grade level. Since 2004, outside evaluators report that pre-schoolers participating in the Minnesota Reading Corps program started kindergarten significantly more prepared in literacy skills than other children. Nearly 80 percent of participating children in grades K-3 acquired literacy skills at a rate that allowed them to reach grade level requirements. There are more than 500 AmeriCorps members working with nearly 14,000 children, age 3 to grade 3, in communities all across Minnesota. For more information, visit www.MinnesotaReadingCorps.org.

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