VISION
Inspiring action to change Minnesota communities for the better.

MISSION
ServeMinnesota is a catalyst for positive social change, working with AmeriCorps and community partners to meet critical needs in Minnesota.

WE GET MEASURABLE RESULTS THROUGH:
Innovation
Researching and applying the best methods to create powerful local solutions.

Investment
Raising and allocating funds for AmeriCorps program development, and people serving in those programs, to maximize return.

Alignment
Aligning with local community and government priorities and setting consistent program standards to ensure measurable results.
Discovering Reading Confidence

When Katie (pictured at upper left) entered first grade, she was considered a pre-reader, which meant that she was four reading levels behind where she should have been. Despite the fact that she had spent her whole life surrounded by books at home and had parents that read to her daily, she was reluctant to read on her own.

A few months after she started first grade, she started working daily with a Minnesota Reading Corps tutor. Katie loved working with her tutor and looked forward to their daily sessions. They seemed to have a special connection and her confidence was growing. Before first grade was over, she made enough growth to graduate from the program.

Katie is in third grade now and because of Minnesota Reading Corps, she is reading above grade level and has a lot of confidence in everything she does.

Minnesota Reading Corps was launched in 2003 to help Minnesota children achieve reading proficiency by third grade. This breakthrough program blends the people power of AmeriCorps with the science of how children learn to read. Today, it is one of the largest AmeriCorps programs in the country, serving 30,000 children annually – large enough to move the needle on improving third grade reading proficiency on a significant scale.

“I was so grateful for the help that Katie had been given and I felt that the best way to give back was to become a member myself and help other struggling kids achieve their potential.”

– Karen Johnson
Mom of Katie and now a Minnesota Reading Corps tutor at Earl Browne Elementary in Brooklyn Center

Preschoolers outperform their peers in Kindergarten readiness assessments

K-3 participants demonstrate more than a year’s worth of progress on reading proficiency indicators

Participants are three times less likely to be referred to special education services

Reading Corps uses innovative, evidence-based practices and personalized tutoring to deliver proven results for struggling readers.

“I was so grateful for the help that Katie had been given and I felt that the best way to give back was to become a member myself and help other struggling kids achieve their potential.”

– Karen Johnson
Mom of Katie and now a Minnesota Reading Corps tutor at Earl Browne Elementary in Brooklyn Center

Discovering Reading Confidence

When Katie (pictured at upper left) entered first grade, she was considered a pre-reader, which meant that she was four reading levels behind where she should have been. Despite the fact that she had spent her whole life surrounded by books at home and had parents that read to her daily, she was reluctant to read on her own.

A few months after she started first grade, she started working daily with a Minnesota Reading Corps tutor. Katie loved working with her tutor and looked forward to their daily sessions. They seemed to have a special connection and her confidence was growing. Before first grade was over, she made enough growth to graduate from the program.

Katie is in third grade now and because of Minnesota Reading Corps, she is reading above grade level and has a lot of confidence in everything she does.
Math is a complex subject that continually builds on previous knowledge. If a student misses a unit of study or doesn’t grasp the concept, a piece of the foundation is missing. Unfortunately too many Minnesota children are missing critical building blocks. An alarming 65 percent of eighth graders are not proficient in math – a key indicator of future academic and economic success.

Being proficient in algebra by the end of 8th grade dramatically boosts a student’s likelihood of going to college. However, beginning in fourth grade, Minnesota math proficiency scores fall every year.

“By giving students this little step up, we’re giving them the ability to take a bunch of steps on their own.”

– Becky Hill
Minnesota Math Corps Tutor

A Solution for Student Success

Last year, Addie Hoheisal (pictured below) was an 8th grade student at St. Cloud’s North Junior High. She was eager to learn, but missed a significant amount of school due to health issues. As a result, she had so many pieces missing in her math skills that she lost confidence in herself and truly believed she couldn’t do math.

“It was frustrating – I didn’t know half of what they were doing and it just felt like I was stupid,” Addie says. “But now I feel confident.”

Her confidence comes from tutoring she received from Minnesota Math Corps, an AmeriCorps program that helps students in grades 4–8 become proficient in math. Her tutor, Becky Hill, says that Math Corps helped Addie see all she was capable of – and her skills improved to the point where she was nearly college-ready.

“By giving students this little step up,” says Becky, “we’re giving them the ability to take a bunch of steps on their own.”
ServeMinnesota
Board of Directors
William Arendt
Dave Beal
Bradley Bourn
Brenda Cassellius
Jennifer DeJournett
Robert Gotwalt, Jr.
Pamela Harris
Thomas Horner
Martha Jones Sichko
Joe Keeley
Kate Kelly – Chairperson
Senator Susan Kent
Sakawdin Mohamed
Representative Joe Mullery
Senator Carla Nelson
Nathan Prouty
Mary Quirk
Megan Remark
Robert Rumpza
Judith Russell
Sam Schuth
Christine Wiegert
Representative Anna Wills

Board and staff list current as of January 15, 2014.

ServeMinnesota Education
Foundation Board of Directors
Pamela Harris
Loree Hinderaker
Kate Kelly – Chairperson
Elizabeth Larsen
Asha Morgan Moran
Dr. Mary Ann Nelson
Arthur E. Pew, III
Jason Ripple
Arthur J. Rolnick
Scott A. Schroepfer
Alice Seagren
Al Tuntland

ServeMinnesota Staff
Karin Abel, Vice President of Development and Program Innovation
Lisa Carlson, Administrative and Finance Associate
Janet Johnson, Vice President of Operations
Nick Kimpton, Information Systems Officer
Kate Klitgaard, Program Associate
Lynn Lewis, Controller
Sadie O’Connor, Vice President of Reading Corps National Replication
David Parker, Research Director
Stacey Scherschligt, Director of Programs
Brenda Squiers, Administrative Assistant
Audrey Sucker, Chief Executive Officer
Lisa Winkler, Vice President of External Relations
Michael Zuniga, Database Assistant

Corporate and Foundation Donors
Bernick Family Foundation
Boston Scientific Foundation
Cargill Foundation
College Nannies & Tutors
Enterprise Holdings Foundation
F. R. Bigelow Foundation
Generation Next/Greater Twin Cities
United Way
GNP Company
Greater Twin Cities United Way
H. B. Fuller Company Foundation
Hardenbergh Foundation
Horizon Milling
Lloyd K. Johnson Foundation
Mardag Foundation
The Minneapolis Foundation
Minnesota Monthly
Morgan Family Foundation
Morgan Stanley
St. Paul Children’s Collaborative
The Saint Paul Foundation
Target
Thrivent Financial
United Way of Central Minnesota
United Way of Olmsted County
The Women’s Fund of the Central Minnesota Community Foundation
Individual Donors

Renee Abel
Karin Abel
Bill Arendt & Mary Ellen Wells
Kathy Bakkenist
Andrew J. Baldwin
Jennifer Bellmont
Allison Breininger
Jessica P. Briol
Mary Brozic
Ruth E. Bures
Julie Carstensen
Amy Deden
Nancy DeShane
Katelyn Dokken
Kelly A. Dolan
Amy Drake
Alexandra Ecklund
Cindy Elbert
Barbara L. Erickson
Larry Falk
Debbie Fitzsimmons
Julie Funk
Susan L. Gehrz
Rochelle Gibbs
Robert Gotwalt
Alison Green
Daniel Haller
Kristin Hanson
Pamela M. Harris
Stephanie Hart
Loree Hinderaker
Jill Hinners
Andrea P. Hokeness
Libby and Tom Horner
Kathleen Horst
Naarisa Ibeling
Mary Ellen Isaacs
Sarah Izydorek
Alison Jirik
Marissa Johnson
Janet Johnson
Martha Jones Sichko
Carol A. Kelleher
Kate Kelly and Todd Katopodis
Sheila Kennedy
Robin King Cooper
Christopher Kornmann
Brett and Heather Kurtzman
Joshua Lambrecht
Samantha M. Lane
Julie M. Larsen
Elizabeth Foy Larsen and Walter Schleisman
Lynnette Lewis
David Metzen
Sakawdin Mohamed
Megan Mollner
Moran Family Fund of the Central Minnesota Community Foundation
Marty and Asha Moran
Paul Morita
Christa M. Moszer
Rebecca Neisen
Dr. Mary Ann Nelson and James F. Van Houten
Peggy J. O’Connor
Sadie O’Connor
Sara Olson
Cheryl Overvig
Susan Pedrelli
Anna Peters
Kera J. Peterson
Arthur E. Pew, III
Sheila Pippo
Marie Prevetti
Nathan Prouty
Elizabeth E. Reed
Megan and Roger Remark
Rosemary H. and David F. Good Family Fund
Rachel Rowe
Joyce R. Rudningen
Bob Rumpza and Gail Morrison
Judith and Thomas Russell
Megan M. Ruwe
Lawrence Salzman
Susan J. Saunders
Megan Schornstein
Scott Schroepfer and Jacqueline Churchill
Alice Seagren
Renee Shelstad
Brenda Squiers
Audrey Suker
Kathleen M. Sullivan
Bill Tamlyn
Alan and Sharon Tuntland
Daniel Watje
Jessica Watje
Robert Wedl
Janis Weller
Christine Wiegert
Lisa Winkler
Michael Zuniga
6 Anonymous Donors

“The best way to find yourself is to lose yourself in the service of others.”

– Mahatma Gandhi
### Program Grants

<table>
<thead>
<tr>
<th>Program Grants</th>
<th>Members</th>
<th>Grant Amount</th>
<th>Program Impact</th>
</tr>
</thead>
<tbody>
<tr>
<td>City of Lakes AmeriCorps</td>
<td>30</td>
<td>$396,006</td>
<td>Tutoring/Homework Assistance, After-School Programs, Mentoring</td>
</tr>
<tr>
<td>College Possible</td>
<td>22</td>
<td>$62,698</td>
<td>College Preparation and Success</td>
</tr>
<tr>
<td>Community Technology Empowerment Project (CTEP)</td>
<td>30</td>
<td>$404,991</td>
<td>Digital Divide/Computer Education, Employment Skills</td>
</tr>
<tr>
<td>Conservation Corps Minnesota</td>
<td>46</td>
<td>$621,000</td>
<td>Environmental Stewardship, Youth Development</td>
</tr>
<tr>
<td>Green and Healthy Homes</td>
<td>15</td>
<td>$202,211</td>
<td>Energy Efficiency, Healthy Living Education</td>
</tr>
<tr>
<td>Learning Early Achieves Potential (LEAP)</td>
<td>20</td>
<td>$270,000</td>
<td>Early Childhood Social/Emotional Development, School Readiness Skills</td>
</tr>
<tr>
<td>Minnesota Alliance With Youth Promise Fellows</td>
<td>119</td>
<td>$1,591,900</td>
<td>Dropout Prevention, Mentoring, Leadership/Civic Engagement</td>
</tr>
<tr>
<td>Minnesota GreenCorps</td>
<td>28</td>
<td>$376,700</td>
<td>Environmental Improvement</td>
</tr>
<tr>
<td>Minnesota Math Corps</td>
<td>102</td>
<td>$1,800,858</td>
<td>Math Tutoring Algebra by 8th Grade</td>
</tr>
<tr>
<td>Minnesota Opportunity Corps</td>
<td>30</td>
<td>$405,010</td>
<td>Job Placement, Economic Stability</td>
</tr>
<tr>
<td>Minnesota Reading Corps</td>
<td>1,000</td>
<td>$17,500,050</td>
<td>Literacy Tutoring Reading by 3rd Grade</td>
</tr>
<tr>
<td>True North AmeriCorps</td>
<td>60</td>
<td>$810,000</td>
<td>Tutoring/Homework Assistance, After-School Programs, Mentoring</td>
</tr>
<tr>
<td>Twin Cities Habitat for Humanity</td>
<td>24</td>
<td>$314,400</td>
<td>Affordable Housing, After-School Programs</td>
</tr>
</tbody>
</table>

**Total** 1,526 $24,755,824

### Revenue

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Fees</td>
<td>&lt;1%</td>
<td>$75,521</td>
</tr>
<tr>
<td>Interest</td>
<td>&lt;1%</td>
<td>$1,366</td>
</tr>
<tr>
<td>Private</td>
<td>8%</td>
<td>$2,033,834</td>
</tr>
<tr>
<td>State</td>
<td>24%</td>
<td>$6,231,013</td>
</tr>
<tr>
<td>Federal</td>
<td>67%</td>
<td>$16,828,615</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>100%</strong></td>
<td><strong>$25,170,349</strong></td>
</tr>
</tbody>
</table>

### Expenses

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Program</td>
<td>5%</td>
<td>$1,237,769</td>
</tr>
<tr>
<td>Support</td>
<td><strong>92%</strong></td>
<td><strong>$22,317,302</strong></td>
</tr>
<tr>
<td>Services</td>
<td>3%</td>
<td>$722,298</td>
</tr>
<tr>
<td>Grants</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>100%</strong></td>
<td><strong>$24,277,369</strong></td>
</tr>
</tbody>
</table>
## Statement of Financial Position

August 31, 2013 and 2012

<table>
<thead>
<tr>
<th>Assets</th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current Assets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash &amp; Cash Equivalents</td>
<td>$1,438,681</td>
<td>$1,076,029</td>
</tr>
<tr>
<td>Grants Receivable</td>
<td>$2,192,794</td>
<td>$1,946,540</td>
</tr>
<tr>
<td>Pledges Receivable</td>
<td>$848,621</td>
<td>$958,523</td>
</tr>
<tr>
<td>Other Receivable</td>
<td>$50,586</td>
<td>$30,501</td>
</tr>
<tr>
<td>Prepaid Expense</td>
<td>$25,782</td>
<td>$22,135</td>
</tr>
<tr>
<td>Security Deposit</td>
<td>$0</td>
<td>$3,798</td>
</tr>
<tr>
<td>Total Current Assets</td>
<td>$4,556,464</td>
<td>$4,037,526</td>
</tr>
<tr>
<td>Non-Current Assets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Equipment – Net</td>
<td>$0</td>
<td>$770</td>
</tr>
<tr>
<td>Pledges Receivable</td>
<td>$50,000</td>
<td>$36,810</td>
</tr>
<tr>
<td>Security Deposit</td>
<td>$9,232</td>
<td>$0</td>
</tr>
<tr>
<td>Total Assets</td>
<td>$4,615,696</td>
<td>$4,075,106</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Liabilities &amp; Net Assets</th>
<th>2013</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current Liabilities</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts Payable</td>
<td>$376,174</td>
<td>$124,151</td>
</tr>
<tr>
<td>Grants Payable</td>
<td>$1,083,994</td>
<td>$1,714,992</td>
</tr>
<tr>
<td>Accrued Expenses</td>
<td>$26,585</td>
<td>$0</td>
</tr>
<tr>
<td>Total Current Liabilities</td>
<td>$1,486,753</td>
<td>$1,839,143</td>
</tr>
<tr>
<td>Net Assets:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unrestricted:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Designated</td>
<td>$150,000</td>
<td>$150,000</td>
</tr>
<tr>
<td>Undesignated</td>
<td>$100,495</td>
<td>$103,318</td>
</tr>
<tr>
<td>Total Unrestricted</td>
<td>$250,495</td>
<td>$253,318</td>
</tr>
<tr>
<td>Temporarily Restricted</td>
<td>$2,878,448</td>
<td>$1,982,645</td>
</tr>
<tr>
<td>Total Net Assets</td>
<td>$3,128,943</td>
<td>$2,235,963</td>
</tr>
<tr>
<td>Total Liabilities and Net Assets</td>
<td>$4,615,696</td>
<td>$4,075,106</td>
</tr>
</tbody>
</table>

ServeMinnesota’s IRS Form 990 is available on request or on our website: serveminnesota.org.
ServeMinnesota is our state’s Commission on National and Community Service and is responsible for administering federal AmeriCorps funds to programs throughout Minnesota. An integral part of our work is to effectively leverage that federal funding to help address critical needs facing our state. We support hundreds of AmeriCorps members each year to improve the lives of Minnesotans by offering life-changing service opportunities that focus on education, economic opportunity, and environmental stewardship.

I will get things done for America—to make our people safer, smarter and healthier.
I will bring Americans together to strengthen our communities.
Faced with apathy, I will take action.
Faced with conflict, I will seek common ground.
Faced with adversity, I will persevere.
I will carry this commitment with me this year and beyond.
I am an AmeriCorps member, and I will get things done.

— AmeriCorps Pledge

$24.8 million
invested in nonprofit, community, educational, and faith-based community groups through AmeriCorps

2,904
Minnesota Reading Corps students passed the third grade reading test

906
sites with AmeriCorps members

1,734
AmeriCorps members served in 13 programs

28,815
community volunteers managed or mobilized by AmeriCorps members