



ServeMinnesota

The power of AmeriCorps. The power of you.



2017 ANNUAL REPORT

FAMILY CHILD CARE: BECOMING CENTERS FOR SCHOOL READINESS

Amid shelves of educational games and toys, 10 children sit on a bright rug for circle time. Their Reading Corps tutor leads a welcome song and asks for words that fit into the verses. After each child has shared, they read a message reflecting the day’s theme and follow along for a read aloud. The kids seamlessly transition to reviewing the week’s vocabulary words, jumping in place to get the wiggles out before journal time.

INCORPORATING A PROVEN MODEL

This scene takes place in Family Child Care with children from birth to five years. Tammy Oveson is one of 39 providers across Minnesota to incorporate Reading Corps into her program. With 30 years of child care experience, she says she was ready for a challenge and eager to learn new strategies. A trained tutor visits her home three days a week. Tammy sees how Reading Corps has given her kids a boost, noting, “They can transfer knowledge from one activity to the next. That’s how you know they’re really learning.” And the data confirms it: the children at Tammy’s are making measurable gains in early literacy skills.



Tammy works with a student during journal time.

ENGAGING PARENTS AND FAMILIES

Tammy hears glowing reports from families, too. One mother, Crystal, appreciates the unique books that her daughter shares with the family. “When we read at night, she’ll say ‘I want to read it next’ and she can now tell it back to us.” The four-year-old is already sounding out words as she gets ready for Kindergarten next fall.

Another parent, Kayla, is proud to see her four-year-old twins writing numbers and letters, rhyming and noticing alliteration. She says, “They’ve been learning so much, more than I’d know how to teach them.” When compared to other child care options in the area, she notes how extraordinary it is that her boys are receiving this level of education in a “loving, welcoming environment,” at a lower cost than most center-based care.

EMPOWERING CARE PROVIDERS

Reading Corps in Family Child Care broadens access to early education where it’s needed most. Tammy and the other providers receive training and coaching to weave Reading Corps’ research-based literacy strategies into their daily schedule and enrich their learning environments with a goal of becoming centers for school readiness.

CONTINUING TO INNOVATE

With a generous grant from PNC Foundation, we are developing early numeracy interventions that will be incorporated into our programming. Research shows early math is predictive of later success in both math and reading.

Learn more: bit.ly/LFCCvideos

- In Minnesota, children in Family Child Care outnumber those in center-based care five to one.
- 90% of brain development occurs before age five.
- Long-term studies have found returns of \$4 to \$9 for every dollar invested in early learning programs for children from low-income families. Center on the Developing Child (2009)

97% of children have shown growth on measures aligned with Kindergarten readiness standards

1 PERSON + 3 AMERICORPS PROGRAMS = A LIFE CHANGED FOR GOOD

STARTING IN A SAFE, STABLE HOME

A garage wall of signatures reminds Steven Yang that his family home was built by volunteers. His parents, Hmong immigrants, lived in temporary housing in Minneapolis for a few years before hearing about Habitat for Humanity. Steven’s older brother recalls their parents putting in hours of “sweat equity” to finish the home, where they live to this day.

GAINING COLLEGE ACCESS

It’s no surprise then that Steven was raised to value service. He says his parents, who’d had limited formal schooling, also emphasized education. A National Honor Student, Steven knew he wanted to go to college, but didn’t know how to make it happen. College Possible provided the answer, as it had for his three older sisters. With plenty of ACT preparation and coaching, Steven applied for colleges and scholarships. He and his parents were thrilled when he received a scholarship to fully fund his studies.

Steven majored in political science at the University of Wisconsin-Madison. Studying abroad in Iceland sparked an interest in environmental studies. Upon graduating, he wanted to give back. Steven considered serving with College Possible, but felt Minnesota GreenCorps could jumpstart his future career.

GIVING BACK

Steven serves at Saint Paul’s Capitol Region Watershed District where he calculates pollution runoff, evaluates storm water management practices, and improves outreach and education in diverse communities, including many Hmong families. After college and internships in state and federal government, Steven is happy to return to his home state. He says, “Minnesota GreenCorps allows me to rediscover and appreciate Minnesota, its people, and its natural scenery, and to serve my own communities.”

After AmeriCorps, Steven will attend Duke University’s Nicholas School of the Environment, a matching institution that will make his Segal AmeriCorps Education Award go further. He says his service played a role in his decision to pursue a master’s of environmental management.



Steven plants a rain garden at the Governor’s Residence.

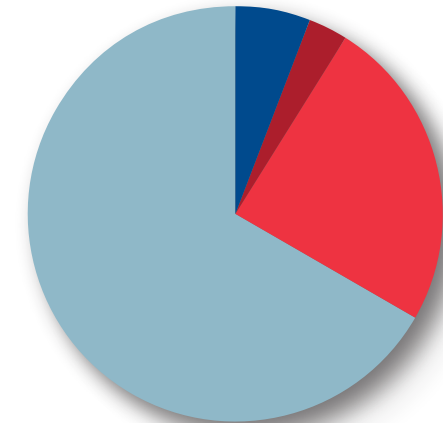
From a family home built by Habitat for Humanity, to coaching from College Possible, to serving with Minnesota GreenCorps and leveraging his education award to earn a master’s degree, Steven shows how AmeriCorps can change lives!

- More than 1,200 local families have purchased homes with Habitat since 1985.
- 98% of students served by College Possible are admitted to college.
- Since 2009, Minnesota GreenCorps members have engaged and educated almost 200,000 volunteers through service projects around the state.

Learn more:

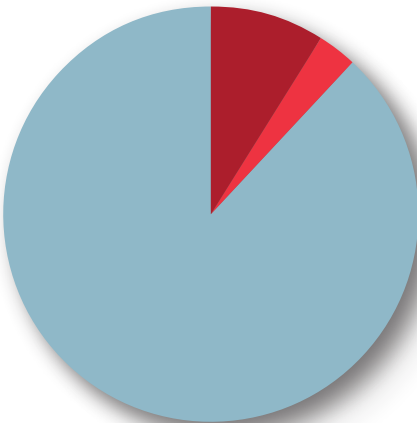
tchabitat.org/get-involved/ameri-corps
collegepossible.org
pca.state.mn.us/waste/minnesota-green-corps

2016-2017 Program Grants	Members	Grant Amount	Program Impact
○ City of Lakes AmeriCorps	30	\$396,006	Middle School Academic English Proficiency
○ College Possible	75	\$750,000	College Preparation and Success
▢ Community Technology Empowerment Project (CTEP)	35	\$406,919	Digital Divide/Computer Education, Employment Skills
▲ Conservation Corps Minnesota	44	\$590,985	Environmental Stewardship, Youth Development
○ Learning Early Achieves Potential (LEAP)	20	\$243,316	Early Childhood Social/Emotional Development, School Readiness Skills
● Minnesota Alliance With Youth Promise Fellows	195	\$2,453,855	Dropout Prevention, Mentoring, Leadership/Civic Engagement
▲ Minnesota GreenCorps	40	\$460,365	Environmental Improvement, Community Resilience, Job Readiness
● Minnesota Math Corps	175	\$3,650,989	Math Tutoring – Algebra Proficiency by 8th Grade
▒ Minnesota Opportunity Corps	30	\$468,785	Job Placement, Economic Stability
● Minnesota Reading Corps	1,125	\$22,553,583	Literacy Tutoring – Reading Proficiency by 3rd Grade
△ Promise Neighborhood Program	30	\$674,529	Reading and Math Proficiency
○ True North AmeriCorps	35	\$433,090	Tutoring, Homework Assistance, After-School Programs, Mentoring
■ Twin Cities Habitat for Humanity	20	\$257,298	Affordable Housing, Volunteer Engagement
Total	1,854	\$33,339,720	



REVENUE

Fees	\$2,041,010	6%
Interest	\$4,898	0%
Private	\$1,121,221	3%
State	\$7,667,897	24%
Federal	\$21,447,307	66%
Total	\$32,282,333	100%



EXPENSES

Program Support	\$2,998,084	9%
Support Services	\$1,100,658	3%
Grants	\$28,406,223	88%
Total	\$32,504,965	100%

ServeMinnesota's *IRS Form 990* is available on request or on our website: serveminnesota.org.

STATEMENT OF FINANCIAL POSITION

August 31, 2016 & 2017

	2017	2016
ASSETS		
Current Assets		
Cash & Cash Equivalents	\$2,040,033	\$3,194,246
Grants Receivable	\$6,072,564	\$3,113,067
Pledges Receivable	\$376,459	\$1,077,257
Other Receivable	\$862,099	\$845,237
Prepaid Expense	103,403	\$65,306
Security Deposit	\$0	\$0
Total Current Assets	\$9,454,558	\$8,295,113
Non-Current Assets		
Equipment - Net	\$12,532	\$17,770
Pledges Receivable	\$0	\$0
Security Deposit	\$9,092	\$9,092
Total Assets	\$9,476,182	\$8,321,975
LIABILITIES & NET ASSETS		
Current Liabilities		
Accounts Payable	\$216,904	\$425,407
Grants Payable	\$3,341,495	\$1,674,408
Accrued Expenses	\$105,801	\$187,546
Total Current Liabilities	\$3,664,200	\$2,287,361
Net Assets		
Unrestricted		
Designated	\$150,000	\$150,000
Undesignated	\$356,365	\$273,015
Total Unrestricted	\$506,365	\$423,015
Temporarily Restricted	\$5,305,617	\$5,611,599
Total Net Assets	\$5,811,982	\$6,034,614
Total Liabilities and Net Assets	\$9,476,182	\$8,321,975

MAJOR PROGRAM EXPENSES

Minnesota Reading Corps	\$20,730,393
AmeriCorps Programs	\$6,155,487
Minnesota Math Corps	\$3,179,233

DONORS/BOARD OF DIRECTORS/STAFF

CORPORATE AND FOUNDATION DONORS

\$500,000+

Greater Twin Cities United Way
Target Corporation

\$100,000-\$499,999

Brady Education Foundation
Otto Bremer Trust
Social Innovation Fund
W.K. Kellogg Foundation

\$50,000-\$99,000

Morgan Family Foundation
Northside Achievement Zone
(subaward)
Saint Paul Children’s Collaborative
United Way of Central Minnesota

\$5,000-\$49,000

3M
F.R. Bigelow Foundation
Good Family Donor Advised Fund
Hardenbergh Foundation
Richard M. Schulze Family
Foundation
Sheltering Arms Foundation
Western Digital Foundation
Women’s Fund of Central Minnesota

\$1,000-\$4,999

Northfield Area United Way
United Way of Bemidji Area
U.S. Bank Foundation

INDIVIDUAL DONORS

Gifts of \$1,000+

Thomas F. Horner
Kathleen Horst
Kate Kelly & Todd Katopodis
Brett & Heather Kurtzman
Megan Remark
Brian Smith
Audrey Suker
Susan Thomson
1 Anonymous

Gifts of \$100-999

Bill Arendt & Mary Ellen Wells
Jessica Briol
Elizabeth Brooks
Connie Burda-Nicholson
Ann Calvert
Holly Christie
Karen Divina
Lindsay Dolce
John Ellenberger
Karen Garaghty
Linda Gilligan

Gifts received in memory of Stan Deno, Mark Heistad,
and Janet Haugen.
Gifts received in honor of Ann Calvert and Carol Kelleher.

Robert Gotwalt
Pamela M. Harris
Janet Johnson
Rosemary Kelly
Robert Kozlowski
Lynn Lewis
Brian Linne
Peggy O’Connor
Hannah Peterson
Mary Quirk
Carolyn Roby
Charlene Roise
Robert Rumpza
Martha Sichko
Chelsea Vandlen
Bradley Vergin
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Gifts of \$1-99

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Eric Brook
Mary Burmeister
Lisa Carlson
Marsha Carlson
Jeanne Cochran
Jennifer Cruz
Patrick Finnegan
Bridget Fitzgerald
Cristine Fuchs
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Christine Rogers
Debra Schuhwerck
Chris Silker
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Brenda Squiers
Eric Waddell
10 Anonymous

SERVE MINNESOTA BOARD OF DIRECTORS

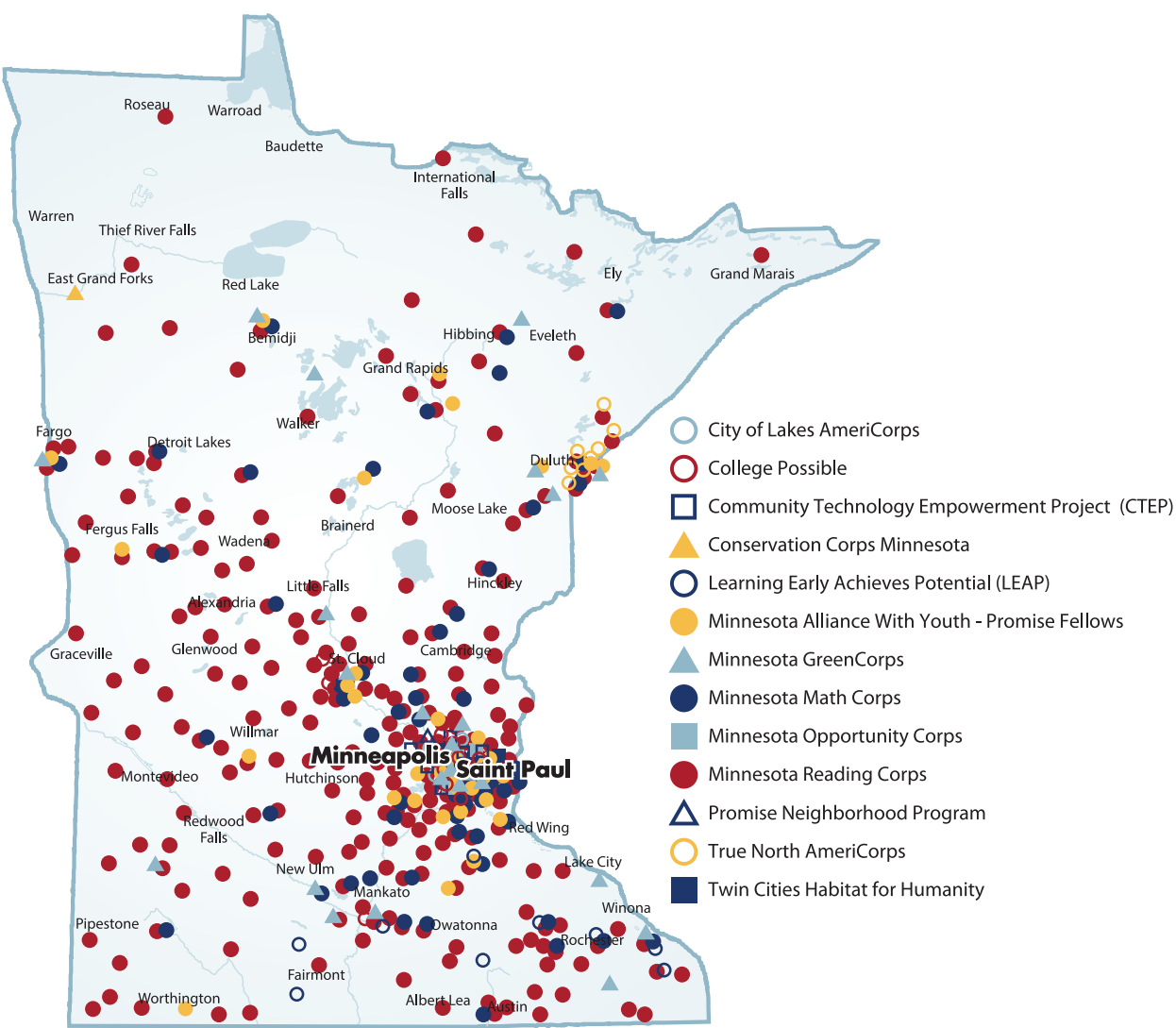
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Holly Christie
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Karen Divina
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Elizabeth Emerson
Gracie George
Linda Gilligan
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Kayne Lussier
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Megan Remark
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Sam Schuth
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**Board and staff list current as of March 1, 2018*

2016-2017 AMERICORPS PROGRAMS



Interested in serving or know someone who might be? Whether you are a recent graduate, stay at home parent, or retiree, we have great opportunities to serve Minnesota! Visit serveminnesota.org

Vision

Demonstrating the power of national service to solve complex social problems.

Mission

ServeMinnesota is a catalyst to address critical needs in Minnesota by working with AmeriCorps and community partners. We share our proven practices nationally.

We get measurable results through:

INNOVATION

Researching and applying the best data-driven methods to create powerful local solutions.

INVESTMENT

Raising and allocating funds for AmeriCorps program development, and people serving in those programs, to maximize return.

ALIGNMENT

Aligning with local community and government priorities and setting consistent program standards to ensure measurable results.



ServeMinnesota

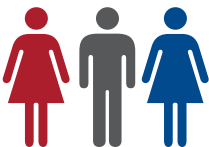
The power of AmeriCorps. The power of you.

As a catalyst for positive social change, ServeMinnesota moves research to practice and deploys the people power of AmeriCorps to meet critical needs in Minnesota. It recruits and supports thousands of individuals to improve the lives of Minnesotans by offering transformative service opportunities that focus on education, affordable housing, employment, the environment, opioid addiction recovery, and police-community relationships. ServeMinnesota's commitment to evidence-based practices, continuous program improvement, and strong community partnerships ensures national service is positioned to make meaningful contributions to our state.



OUTCOMES

22,257
Community volunteers were mobilized by Minnesota AmeriCorps members



1,866
AmeriCorps members served throughout Minnesota



6,344
Minnesota Reading Corps students passed the third grade reading test



91,837
Children, youth, and adults were directly served by Minnesota AmeriCorps members



\$37.1 million
invested in nonprofit, community, educational, and faith-based community groups through AmeriCorps



1,090
Sites in Minnesota were served by AmeriCorps members



AmeriCorps PLEDGE

I will get things done for America—to make our people safer, smarter and healthier.
I will bring Americans together to strengthen our communities.
Faced with apathy, I will take action.
Faced with conflict, I will seek common ground.
Faced with adversity, I will persevere.
I will carry this commitment with me this year and beyond.
I am an AmeriCorps member, and I will get things done.