The Process of Becoming an Evidence-Based Program

Conduct Needs and Resource Assessment
Identify Your Population
Select Intervention, Develop Logic Model & Implementation Benchmarks, & Identify Indicators
Implement Program/Approach & Conduct Ongoing Performance Management

Targeting

Collect Data on Performance & Outcome Measures

Conduct Implementation Evaluation
(focus on whether a program is being implemented well and with fidelity)

Conduct a Quasi-Experimental Outcome Evaluation
(once implementation issues are addressed)

Conduct a Random-Assignment Evaluation
(if appropriate and feasible)

Figure 1: Becoming Performance Driven