The Process of Becoming an Evidence-Based Program

Collect Data on Performance & Outcome Measures

Targeting

Conduct Needs and Resource Assessment	Identify Your Population	Select Intervention, Develop Logic Model & Implementation Benchmarks, & Identify Indicators	Implement Program/Approach & Conduct Ongoing Performance Management

Conduct Implementation Evaluation
(focus on whether a program is being implemented well and with fidelity)

Conduct a Quasi-Experimental Outcome Evaluation
(once implementation issues are addressed)

Conduct a Random-Assignment Evaluation
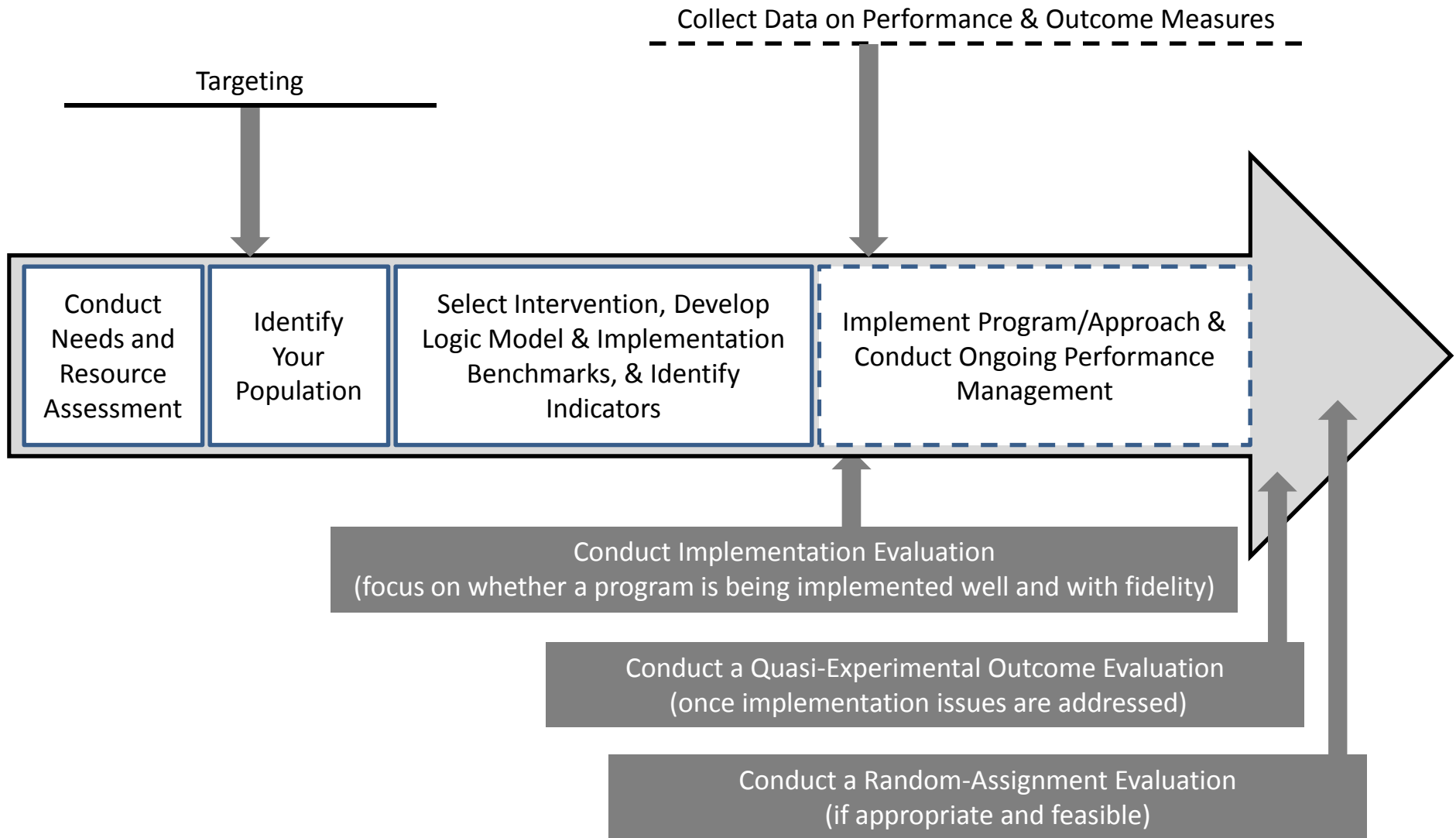(if appropriate and feasible)

Figure 1: Becoming Performance Driven
Mario Morino, (2011). *Leap of Reason, Managing to Outcomes in an Era of Scarcity*. Venture Philanthropy Partners.